



We Serve

Rochester Lions Club

Home Club of Leader Dogs for the Blind
www.rochesterlionsclub.org

April 2004
NEWSLETTER

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"Service is the rent we pay for our time on earth"

Lion Doc O'Brien

MARK YOUR CALENDAR:

Apr 2-4th District Convention; Perrysburg, OH. Hopefully you signed up to join us

Apr 5th General Meeting: 6:30 at River Crest; Lisa Tan: Project Kidsight; Jim Pettinato ZC visit.

Apr 7th Board Meeting: 7:00 at Leader Dogs

Apr 19th General Meeting: 6:30 at River Crest; Deputy Hubanks: "Identity Theft"

Apr 23 – May 2nd White Cane – see the White Cane Week Alert on page 5 of this newsletter.

May 2nd Leader Dog Bowling Benefit – New project for the Club; Contact is Lion Celia

May 14th – 16th Michigan Lions MD 11 Convention. Boyne Mountain Resort. See Lion Prez Shelton if you are interested in attending.

May 29-30th Heritage Festival – Festival of Cars car show

President Steve's Message

March has certainly been a busy month considering it's the "off-season!" Under the guidance of IPP Bill, we have once again elected an outstanding contingent of Rochester Lions to lead our Club.

Congratulations to our 2004-2005 Club Officers:

President	Gary Senical
1st V.P.	Celia Domalewski
2nd V.P.	Sherry McBroom
3rd V.P.	Jim Williams
Membership	Lauren Stenroos
Secretary	Arnold Sell
Treasurer	John Cadieux
Tail Twister	Dave McKenzie
Lion Tamer	Ralph Vitale
Directors:	Larry Cole
	George Newton
	Lee Musson
	Ken Bilodeau
I.P. Pres.	Steve Shelton

information necessary for the invitations, name tags and thank you letters. A mammoth effort; thanks Larry). The Open House was a big success; we completely filled the room with members, guests, prospective members, district officers and representative from several of our charities. Displays and handouts were available from Leader Dogs for the Blind, Penickton Center for Blind Children and Bear Lake Youth Camp. Our Club also put together a nice display which we plan to utilize at other Club functions as well.

One important step remains for this project... recruiting good Lions from within our community. We are well on our way to doing just that. We hope to induct several new Rochester Lions at our May 3rd general meeting.



On March 15th, our **Michigan Model Membership Program** culminated in an outstanding Open House, which hosted nearly 30 prospective members. Thanks to all the members who canvassed their various contacts and acquaintances. Through those efforts, over 70 people were sent invitations to attend that evening. (*Special thanks goes out to Lion Larry Cole, who accumulated and organized all the*

Ok, with Club Elections and the Open House behind us, *let the fun begin!* **April kicks off a busy Spring** of fund raising (White Cane project, see Lion Al's message), followed by an even busier summer of fund raising. We have a great cross-section of fund raising and community service events... pick the ones that interest you the most and get involved; our charities

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depend on us and truly appreciate all we do. Speaking of fund raising, you should have received a flyer from a new event which Lion Celia is heading up, "Leader Dogs for the Blind Bowling Benefit." Give Celia a call; she's looking for helpers and bowlers.



Lion Magazine find: While glancing through the March issue of The Lion magazine, I noticed the Mission Statement of Lions Clubs International. Isn't it funny how you look at something, but don't really see it? I'm sure their mission statement appears in every issue! For those who also missed it...

"To create and foster a spirit of understanding among all people for humanitarian needs by providing voluntary services through community involvement and international cooperation."

Pretty neat stuff!!! It's nice to belong to such an organization.

Lion President Steve



Featured Charity

**Penickton Center
for Blind Children**
www.penickton.com



Mission - Penickton Center for Blind Children is a unique, private non-profit agency, providing five-day residential, day care, and consultation/evaluation services to blind, multi-disabled children ages one through twelve. Each program is individually designed to promote independence in all aspects of daily living. Penickton Center utilizes its experience and expertise to train and serve families, children and professionals through support services, education and advocacy

History - Penickton Center for Blind Children was established in the City of Taylor, Michigan in 1952 by three families (**Penman, Ricker** and **Wigginton**) as a day nursery for blind pre-schoolers because no such program existed. Originally meeting in their homes, then a local church; Penickton Center's permanent home was established through a land grant from the City of Taylor and through private donations. The original brick building was built and donated by individuals and service clubs.

Through the years, Penickton Center has constantly changed to meet the needs of visually impaired children in the Metropolitan Detroit area. In the late 1950's, Penickton Center added a 5-day residential program to better serve children in the community. In the early 1960's we initiated a program to serve blind children with one additional handicap because no such program existed to meet these special needs.

Currently, we specialize in treating blind children ages one through twelve with a least one additional handicap such as deafness, cerebral palsy, brain damage, developmental delay and seizures.

Funding - There is no charge to families for our services provided to their children! Penickton Center for Blind Children relies solely on private donations for all programs and services. Following is a breakdown of how Penickton Center is funded:

- 1/3 of our support is from caring individuals
- 1/3 from service clubs and organizations
- 1/3 from groups such as churches, schools, foundations, corporate donations

Penickton Center **does not** receive any State, Federal, Insurance or United Way funding!

Services - Penickton Center for Blind Children provides the following services to blind, multi-disabled children and their families:

- Occupational Therapy
- Nursing
- Social Work
- Music Therapy
- Dance And Movement Therapy
- Developmental Programming
- Active Learning
- Child Care Staff ratio of three children to one child care worker



UPCOMING CLUB

GENERAL MEETINGS

April 5th Meeting: Our guest speaker will be Lion Lisa Tann, Executive Director or Project Kidsight, formally known as "photoscreeners." The goal of vision screening is to detect poor vision or risk factors that interfere with normal visual development. It is known that early diagnosis and treatment yield better visual outcomes. The prevalence of amblyopia (lazy eye) is estimated to be 2% to 5% in children; however, only 20% of preschool-aged children, and even fewer younger children, are screened for this condition. As Lions, we can have a big impact on our communities by offering this screening. Theme is Easter egg.

April 19th Meeting: Our guest speaker will be Deputy Hubanks from the Oakland County Sheriffs Department. Deputy Hubanks will be talking on the topic of "Identity Theft." Identity theft and identity fraud are terms used to refer to all types of crime in which someone wrongfully obtains and uses another person's personal data in some way that involves fraud or deception, typically for economic gain. In many cases, a victim's losses may include not only out-of-pocket financial losses, but substantial additional financial costs associated with trying to restore their reputation in the community and correcting erroneous information for which the criminal is responsible. Theme is umbrella.

Lion Ted Kamrath reports...

The February collection of canisters and eyeglasses total
Canisters = \$457.75

Eyeglasses = 322 pairs

Important Dates:

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May 29-30th Heritage Festival – Festival of Cars car show

Up coming fundraisers – I know there is still snow on the ground, but it's not too early to mark your calendars. White Cane Week is April 23rd to May 2nd. The Festival of Cars Car Show will be May 29-30th. These are big events for the Club and require widespread participation. Please make every effort to be available and lend a helping hand. Our charities need our support more than ever. By the way, we need to schedule some "weenie-wagon" maintenance and spring cleaning before too much longer!

The Annual Inter-Service Club dinner was held March 29th at Great Oaks. This year it was sponsored by the Avon Hills Lioness Club. Each year one of the major Rochester area service clubs sponsors this event (it will be our turn again in about 6

years) which brings together each of the clubs for one night. It's a good way of keeping up with what the other clubs are doing and it reminds us of all the good works so many people in Rochester are doing.

Here's a shortened version of Lion VP Celia's speech to the attendees:

"The Rochester Lions Club is 67 members strong and will soon be celebrating our 60th anniversary. Our mission is to assist the visually and hearing impaired. Through our fundraising activities we help provide housing, rehabilitation, education, and independent activity for the blind, deaf and multi-handicapped."

"We support organizations such as Beaumont Silent Children's program. Bear Lake youth camp for the handicapped. Welcome home for the blind residence center. And the Penickton Center for multi-handicapped children."



"Closer to home, we are a major supporter of Leader Dogs for the Blind. We provide eyeglasses and hearing aids for local residents who could not otherwise afford them."

"Our major fundraisers are White cane. Heritage Festival classic Car show, and. Rock'n'Rods hot rod show. We are a major supporter or presence at Sidewalk sales days, Movies in the Moonlight, and Soap Box Derby races."

Good work Lion Celia

MEMBER CALLING CARDS:



Rochester Lions Club
Home Club of Leader Dogs for the Blind
www.rochesterlionsclub.org

Gene Ferrera
Past President
811 Croydon
Rochester Hills, MI 48309
(h) 248-651-4685
(w) 248-651-7242
g ferrera@frankrewold.com

Lion Steve Shelton has already made up business cards for all board members. **He is now prepared to do the same for any member who requests them.**

To: Fellow Lions
Subject: Christmas Card Sales

Leader Dog Christmas Card sales brought in a **profit of \$7700.00 DOLLARS IN 2003**. This was due in large part to the sales during the summer tours sales at Leader Dogs as well as the yearly mail out.

Let's all plan on working together in 2004 to increase this projects true potential via sales by our membership.

Look for corporate sales contacts, contact local business' who are willing to sell our cards (Lytle's and Firestone are the only locations we have to date). We need more Lion participation. E-mail me at Cgallusser@leaderdog.org with your suggestions. Or call 888-777-5332 ext#1111.

signed: Lion Past President Carlos

You may not be aware of it, but through the efforts of Lion Phil Ogle, our club received a grant from the **Michigan Braille Transcribing Fund** of Jackson, Michigan. This **\$25,000 grant** purchased exercise and other equipment for the students at the Leader Dogs School. The grant was paid over the last few years direct to the supplier, with the last payment made this past February. Without Lions Phil's involvement these monies would not have been made available to Leader Dogs. Great work Lion Phil.

2003-04 COMMITTEE SIGN-UP

This is the perfect opportunity to get more involved with fellow Lions who share common interests. Sign up soon for next year's committees. Lion Steve plans to have all the committee spots filled in time for the July publishing next years Roster. Most committees require just a small amount of time and effort, but play a significant role for the Club and its Charities. Select from the following list and give Lion Steve Shelton a call...

Administrative & Service Committees:	
All State Band	Newsletter
Attendance & Meals	Nominations & Elections
Constitution and By-Laws	Peace Poster Contest
Convention	Photographer (New)
Christmas Party	Picnic
Diabetes Awareness (New)	Programs & Guest Speakers
Eye Glass & Hearing Aid	Public Relations
Finance (New)	Raffle
Float Construction	Roster
Fund Raising Think Tank (New)	President's Ball
Greeter(s) (New)	Sickness & Welfare
Induction Ceremony	Sight & Hearing Conservation
Invocations	Supplies (Logistics)
Leadership Development (New)	Youth Programs (New)
Membership	Website (New)
Memorial Services (New)	
Fund Raising Projects:	
Canister Collections	Mint Sales
Food Wagon	Nite-Lite Golf
Heritage Festival Car Show	Rock-n-Rods Car Show
Leader Dog Christmas Cards	Soapbox Derby
Memorial Golf Outing	White Cane

The Rochester Lions Club is sponsoring the bowling benefit for Leader Dogs. See the flyer on page 7 of this newsletter. Lion Celia has been behind this effort for many years and we thank her for all the work she puts in to this event. If you or your friends can attend it will be a fun day on Sunday May 2nd. Proceeds will go to the Leader Dogs low vision clinic. Lion Celia is trying to raise \$10,000 this year so she needs your help. There will also be auctions and 50/50 raffles. Contact her at 248-765-6929.

WHITE CANE WEEK ALERT

WHEN:

White Cane Week is from Friday, April 23 through Saturday, May 1, 2004.

OBJECTIVE:

Collect large sums of money for Leader Dog School for the Blind. To exceed last year's \$23,635, we need serious member participation. Please work as much as you can.

LOGISTICS:

Obtain Equipment: Equipment (Metal White Canes, Blue tags, Rochester Lions Club Business Cards, Vests, White Cane and Bucket, coin wrappers, site posters, stickers, etc.) will be available at the April 19 Lions Club Meeting at River Crest, from Al Lucas at his home (248-651-0474) and at White Cane Headquarters (L&L Food Center) during White Cane Week.

White Cane Headquarters: Headquarters will be located at L&L Food Center during the 9:00 a.m. to 2:00 p.m. shifts during White Cane Week. Please call Al Lucas before you appear at Headquarters to confirm his presence.

Equipment will be available at this location for your use during White Cane Week and you should return equipment at this location during the week if your solicitation commitments for the week are completed.

Solicitation Site Captains: Site Captains are responsible for working their sites as much as possible and obtaining solicitors for the site when they cannot work it. Please volunteer your time. Sign up at our meetings or call the following Solicitation Site Captains.

<u>Site Location</u>	<u>Captain</u>	<u>Telephone</u>
Livernois & Walton	Ron Barnett	248-651-1507
University & Rochester	Dennis Scott	248-651-4155
	Skip Coatsworth	248-650-9020
Farmer Jack-Tienken	Stu Clemens	248-656-2045
Kroger-Livernois	David Beane	248-652-6375
Kroger-Adams	Jim Madson	248-651-6562
L&L Food Center	Al Lucas	248-651-0474
The Food Emporium	Lauren Stenroos	248-656-4932
Papa Joe's	Jim Kemler	248-651-0402
Post Office	Arnold Sell	248-375-9293
	Ted Kamrath	248-651-5150

These Site Captains will be calling all club members one week prior to April 23 to request your help.

WHITE CANE WEEK ALERT Continued

Sign-Up Sheets: The sign-up sheets are in the possession of Al Lucas and are circulated during Lions meetings prior to White Cane Week for the purpose of providing members the opportunity to volunteer. The work shifts are morning (9:00 a.m. to 2:00 p.m.) and afternoon (2:00 p.m. to 7:00p.m.). However, feel free to work whenever your schedule permits. Just show up at White Cane Headquarters (L&L Food Center) and you will be given an assignment or call Al Lucas or any of the Site Captains for an assignment.

Interaction with the Public: If you haven't tried soliciting, you should. Most of the public are friendly and generous. Of course, we must also be pleasant and courteous when we collect funds for the best charity in town – Leader Dogs for the Blind. Following are some guidelines.

- Smile at the public.
- Greet every potential donor. Say "Good Morning", "Good Afternoon", "Great Day", "How are you?" etc. Make eye contact.
- Follow your greeting with a request to "Help Leader Dogs For the Blind", "Help the Blind" etc.
- Thank the donor.

What to Do with Collected Funds: Rochester Lions Club solicitors are requested to do the following upon completion of your planned solicitation schedule during White Cane Week.

- Count collected money.
- Write a personal check for the total amount collected made payable to "**Rochester Lions Club Charities Inc.**" and give the check to Al Lucas.
- Inform Al Lucas in writing with date, site locations, shift (hours worked) and the amount of money collected.

Equipment Return: All equipment must be returned to Al Lucas following completion of White Cane Week. Please return all equipment to Al at scheduled club meetings, White Cane Headquarters (L&L Food Center) during White Cane Week or at his home (248-651-0474).

PARTICIPATION AWARDS:

Process is the same as last year. Individuals that collect \$500 or more are eligible to select a gift from the Leader Dogs for the Blind 2004 Souvenir Collection catalogue. They will also be awarded a **White Cane Leader Patch**. You must select one gift from the catalogue that does not exceed \$35.00 in value and complete the Order Form available in the catalogue. Give the completed form to Al. Chairman Al will provide the catalogues, order the gifts and distribute the gifts at an appropriate Lions Club meeting.

Thank you for your help and cooperation.

Al Lucas, Chairman
3-23-04

Rochester Lions Club Officers:		
<i>President:</i> Steve Shelton	<i>Secretary:</i> Arnold Sell	<i>Board of Dir.'05:</i> George
<i>I. Past President:</i> Bill Sefcik	<i>Treasurer:</i> John Cadieux	<i>Board of Dir.'05:</i> Larry Cole
<i>1st Vice President:</i> Gary Senical	<i>Tail Twister:</i> David Beane	<i>Board of Dir.'04:</i> David Bates
<i>2nd Vice</i> Celia Domalewski	<i>Lion Tamer:</i> Lynn Miller	<i>Board of Dir.'04:</i> Al Lucas
<i>3rd Vice President:</i> Sherry McBroom	<i>Membership:</i> Jim Kemler	
Den Keeping		
<ul style="list-style-type: none"> • Attendance - If you can not attend a general membership meeting, contact Lion Lee Musson no later than the Friday prior to avoid incurring dinner charges: - voice: (248) 652-4608 - email: Lee@Musson.net • Sick & Welfare - If you know of a Lion or close family member, who is in need of a get well or condolence message or flowers, contact Lion VP Celia Domalewski (248) 651-7995. 	<ul style="list-style-type: none"> • Newsletter Material - Send items you want published in the newsletter to Lion Gene Ferrera: - voice: (248) 651-4685 - fax: (248) 651-5174 - email: gferrera@frankrewold.com - mail: 811 Croydon Rd Rochester Hills, MI 48309 	<ul style="list-style-type: none"> • Roster Changes - Changes to your mailing address, phone number, email address, etc. should be forwarded to Lion Secretary Arnie Sell (248) 375-9293. • Business Cards - Members wishing to have personalized Lions Business Cards made should contact Lion Pres. Steve Shelton (248) 652-8443 • Hats - New "Rochester Lions Club" hats are available from Lion Pres. Steve Shelton (248) 652-8443

